European University (EU) is an internationally-accredited, multicampus, international business school. In addition to small, dynamic classes offered in English, EU students also enjoy an international environment while getting the best of both North American and European academic curricula.

EU offers Business Foundation (BF), Bachelor (BBA), Master (MBA) and Doctor (DBA) of Business Administration programs onsite and online. EU Business School has a global network, with main campuses in Geneva and Montreux in Switzerland; Barcelona in Spain; and Munich in Germany. We offer programs and dual degree programs in United Kingdom, Russia, Kazakhstan, Taiwan, Malaysia, Thailand, U.S.A. and China.

**TOP TIER**

- Ranked as a top tier European MBA program by *CEO Magazine’s International Graduate Forum* (2013)
- Ranked sixth-best business school for female students by *Capital* magazine in France.
- Ranked eighth in the QS Top MBA Women at Global 200 Business Schools list (2013)
- Listed as a top 20 business school by *China Economic Review* magazine (2010)
- Ranked 34th in the QS Top MBA Global 200 Business Schools Report (2013-14)
- Ranked in top 50 Most Social Media Friendly International MBA Schools by OnlineMBAPage.com (2013): EU ranks 45
**PROGRAMS**

**BUSINESS FOUNDATION**

The Business Foundation program (BF) is a two-semester course that acts as a bridge to the first year of EU’s bachelor’s degree programs (BBA/BA/BS). Students will strengthen their academic, communication and business English skills while studying management and marketing concepts. Upon successful completion of the BF program, students are automatically admitted into the first year of any EU bachelor’s program.

**Start dates**
October, February, June and August

**Duration:** one year (two 13-week semesters)

**UNDERGRADUATE/BACHELOR’S PROGRAMS**

- BBA in Business Administration
- BA in Communication & Public Relations
- BA in Leisure & Tourism Management
- BA in International Relations
- BA in Sports Management
- BS in Business Finance
- BS in Digital Media Management
- BA in Business & Sustainability Mgmt.
- BA in Business & Design Management
- BA in Family Business Management
- EBBA - Executive BBA
- Dual Bachelor’s Degree with Nichols College, U.S.A.
- Dual Bachelor’s Degree with Shinawatra University, Thailand

**Start dates**
October, February, June and August

**Duration:** three years (six 13-week semesters)

**GRADUATE/MBA PROGRAMS**

- MBA in International Business
- MBA in Communication & Public Relations
- MBA in International Marketing
- MBA in Global Banking & Finance
- MBA in Leisure & Tourism Management
- MBA in Entrepreneurship
- MBA in Leadership
- MBA in E-Business
- MBA in Sports Management
- MBA in Human Resources Management
- MBA in Design Management
- MBA in Reputation Management
- Online MBA
- Executive MBA

**Start dates**
October, January and March

**Duration:** one year full-time (three 10-week terms) or two years part-time (six 10-week terms)

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**ACCREDITATION & MEMBERSHIPS**

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